

Kevin Freeman

Post Production & Video Editing

Brooklyn, NY

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WORK EXPERIENCE

CMYK Digital Agency — Brooklyn, NY

Lead Editor & Post Production Supervisor | 2021 – Present

- Led end-to-end post-production from concept development to final delivery
- Delivered edits for a wide range of clients, project types, and marketing channels including, but not limited to: social content, micro-documentaries, educational videos, and livestreams
- Developed video and motion graphics templates for clients' recurring content series
- Continuously innovated and refined post-production workflows—integrating emerging trends to keep the agency at the forefront of industry standards
- Collaborated closely with creative directors to ensure edits align strategically with client goals and channel best practices
- Managed freelancers and junior employees—developing scalable workflows for editing, versioning, and delivery

Editor & Associate Producer | 2015 – 2021

- Edited short-form and long-form content across live action, animation, and hybrid formats
- Developed storyboards and animation/motion graphic sequences in partnership with design
- Reviewed dailies, managed file handoffs, and ensured video deliverables met client's expectations for quality and accuracy
- Expanded agency's production capabilities and offerings to include live-event broadcasting
- Led ideation and execution of marketing content for the agency to bring in new business

CMYK Clients: VidCon, Warner Music Group, Ralph Lauren, Bank of America, Arlo Hotels, Reddit, Wall Street Journal, Yale Peabody Museum, The Chosen TV Series, Mutti Tomatoes, Lesser Evil Snacks

Apple — New York, NY

Retail Specialist | 2012 – 2016

- Provided informed recommendations to customers based on their needs and business priorities

SKILLS & EXPERTISE

Editing & Motion: Premiere Pro, Final Cut Pro X, DaVinci Resolve, After Effects, Photoshop, Plugins

Broadcast & Streaming: vMix, OBS

Workflow & Collaboration: Frame.io, Asana, Google Workspace

EDUCATION

Brooklyn College — B.A. Television & Radio

2012 – 2015

Audience Choice Award for "After Hours" Short Film